



2024 Suggested Retail Price List

BG

BLUE GENERATION

2 0 2 4

**LOGO READY
APPAREL**

80TH ANNIVERSARY



Blue Generation 2024 Suggested Retail Price List

Effective Jan. 1, 2024*

ASI CLASS P

ALSO AVAILABLE IN
T TALL Y YOUTH

ORDER QUANTITY

Item #	Style	Page #	1-48	49-499	500+
BG1051	Men's IL-50 Pique Polo	T 16, 74	\$27.00	\$25.00	\$23.98
BG1052	Adult IL-50 Pique Polo with Pocket	16, 74	\$28.00	\$26.00	\$25.18
BG1053	Men's S/S IL-50 Tactical Pique Polo	75	\$37.00	\$34.90	\$33.58
BG1054	Men's IL-50 Colorblock Pique Polo	74	\$27.90	\$25.90	\$24.98
BG1055	Adult L/S IL-50 Tactical Pique Polo	75	\$41.00	\$38.50	\$36.98
BG1260	Men's Teflon™ Treated Twill Bistro Vest	78	\$23.50	\$21.98	\$20.98
BG1265	Ladies' Teflon™ Treated Twill Bistro Vest	78	\$23.50	\$21.98	\$20.98
BG1270	Adult Teflon™ Treated Twill Bib Apron***	79	\$15.98	\$14.48	\$13.98
BG1271	Adult Denim Bib Apron***	79	\$20.00	\$18.50	\$17.58
BG1280	Adult Teflon™ Treated Twill Waist Apron***	79	\$10.98	\$9.50	\$8.98
BG2201	Men's Egyptian Cotton Pique Polo	T 17	\$26.00	\$24.00	\$22.98
BG3100	Men's Solid Camp Shirt	52	\$32.50	\$30.50	\$29.58
BG3101-09	Adult Printed Camp Shirt	53	\$36.50	\$34.30	\$32.98
BG4701	Ladies' L/S Button Front Cardigan	25	\$28.50	\$26.50	\$25.58
BG4702	Ladies' S/S Jewel Neck Tee	25	\$17.00	\$15.50	\$14.50
BG4703	Ladies' 3/4 Sleeve V-Neck Tee	25	\$19.00	\$17.50	\$16.50
BG4705	Ladies' Flyaway	25	\$31.00	\$29.00	\$27.98
BG5204	Youth S/S Superblend™ Pique Polo	19, 67	\$18.50	\$16.98	\$15.98
BG5207	Youth L/S Superblend™ Pique Polo	20, 67	\$22.50	\$20.98	\$19.98
BG5214	Youth L/S Oxford Shirt	65, 66	\$27.90	\$25.90	\$24.98
BG5300	Youth S/S Value Polo**	9, 66	\$15.60	\$14.10	\$13.58
BG5302	Youth S/S Crew Neck Tee - Regular Colors	32, 66	\$9.00	\$7.90	\$7.18
BG5302	Youth S/S Crew Neck Tee - Hi Visibility	32, 66	\$9.40	\$8.30	\$7.58
BG5500	Youth S/S Soft Touch Polo	22, 67	\$16.00	\$14.50	\$13.98
BG6000P	Ladies' Pleated Front Pants (sizes 2-18)	68	\$42.00	\$39.50	\$37.98
BG6000P	Ladies' Pleated Front Pants (sizes 20-28)	68	\$46.00	\$43.50	\$41.98
BG6001P	Ladies' Flat Front Pants (sizes 2-18)	68	\$48.00	\$45.50	\$43.98
BG6001P	Ladies' Flat Front Pants (sizes 20-28)	68	\$52.00	\$49.50	\$47.98
BG6002S	Ladies' Flat Front Shorts (sizes 2-18)	68	\$35.50	\$33.00	\$31.90
BG6002S	Ladies' Flat Front Shorts (sizes 20-28)	68	\$39.50	\$37.00	\$35.50
BG6003P	Ladies' Studio Pants	25, 69	\$33.00	\$31.00	\$29.98
BG6051	Ladies' IL-50 Pique Polo	16, 74	\$27.00	\$25.00	\$23.98
BG6053	Ladies' S/S IL-50 Tactical Pique Polo	75	\$37.00	\$34.90	\$33.58
BG6054	Ladies' IL-50 Colorblock Pique Polo	74	\$27.90	\$25.90	\$24.98
BG6100	Ladies' Solid Camp Shirt	52	\$32.50	\$30.50	\$29.58
BG6201	Ladies' Egyptian Cotton Pique Polo	17	\$26.00	\$24.00	\$22.98
BG6203	Ladies' Teflon™ Treated Pique Polo	72	\$26.00	\$24.00	\$22.98
BG6204	Ladies' S/S Superblend™ Pique Polo	19	\$24.50	\$23.00	\$21.98
BG6205	Ladies' Superblend™ Pique Polo with Tipping	21	\$24.50	\$23.00	\$21.98
BG6207	Ladies' L/S Superblend™ Pique Polo	20	\$31.00	\$29.00	\$27.98
BG6209	Ladies' V-Neck Superblend™ Pique Polo	19	\$24.50	\$23.00	\$21.98
BG6210	Ladies' L/S Essential Poplin Shirt**	54	\$29.00	\$27.00	\$25.98
BG6210S	Ladies' S/S Essential Poplin Shirt**	55	\$29.00	\$27.00	\$25.98
BG6213	Ladies' L/S Cotton Twill Shirt	62	\$30.00	\$28.00	\$27.18
BG6213S	Ladies' S/S Cotton Twill Shirt	62	\$30.00	\$28.00	\$27.18
BG6214	Ladies' L/S Oxford Shirt	65	\$36.50	\$34.30	\$32.98
BG6214S	Ladies' S/S Oxford Shirt	65	\$36.50	\$34.30	\$32.98
BG6215	Ladies' Untucked Crossweave Shirt	61	\$31.00	\$29.00	\$27.98
BG6216	Ladies' L/S Superblend™ Shirt with Bone Buttons	48	\$32.20	\$30.20	\$29.18
BG6216S	Ladies' S/S Superblend™ Shirt with Bone Buttons	49	\$32.20	\$30.20	\$29.18
BG6217	Ladies' L/S Teflon™ Treated Twill Shirt	73	\$34.00	\$32.00	\$30.98
BG6217S	Ladies' S/S Teflon™ Treated Twill Shirt	73	\$34.00	\$32.00	\$30.98
BG6218	Ladies' 3/4 Sleeve Stretch Poplin Shirt	64	\$33.00	\$31.00	\$28.98
BG6218S	Ladies' S/S Stretch Poplin Shirt	64	\$31.00	\$29.00	\$27.98
BG6219	Ladies' V-neck Textured Mesh Polo	13	\$29.00	\$27.00	\$25.98
BG6220	Ladies' Textured Mesh Polo with Contrast Piping	12	\$29.00	\$27.00	\$25.98
BG6222	Ladies' Colorblock Zip Textured Mesh Pullover	31	\$33.00	\$31.00	\$29.98
BG6223	Ladies' Textured Mesh Polo with Raglan Sleeves	12	\$28.20	\$26.20	\$25.38
BG6224	Ladies' S/S Snag Resistant Polo	15	\$28.50	\$26.50	\$25.58
BG6226	Ladies' Colorblock Snag Resistant Polo	14	\$29.00	\$27.00	\$25.98
BG6228	Ladies' V-Neck Heather Jersey Tee	33	\$13.60	\$12.10	\$11.58
BG6229	Ladies' Executive Heather Jersey Polo	29	\$24.50	\$23.00	\$21.98

Blue Generation 2024 Retail Price List - Effective January 1, 2024

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ORDER QUANTITY

Item #	Style	Page #	1-48	49-499	500+
BG6230	Ladies' Solid Zip Jersey Pullover	31	\$25.00	\$23.00	\$21.90
BG6231	Ladies' Executive Ultra-Lux Polo	28	\$24.50	\$23.00	\$21.98
BG6232	Ladies' Executive Nailhead Polo	26	\$24.50	\$23.00	\$21.98
BG6260	Ladies' 3/4 Sleeve Untucked Superblend™ Shirt	51, 60	\$32.20	\$30.20	\$29.18
BG6261	Ladies' 3/4 Sleeve Superblend™ Swing Shirt	50	\$33.00	\$31.00	\$29.98
BG6262	Ladies' Superblend™ Poplin Bistro Shirt	78	\$32.20	\$30.20	\$29.18
BG6266S	Ladies' S/S Superblend™ Shirt with Matching Buttons New!	50	\$32.20	\$30.20	\$29.18
BG6269	Ladies' Untucked Gingham Check Shirt	59	\$33.00	\$31.00	\$29.98
BG6270-71	Ladies' Untucked Tricolor Plaid Shirt	61	\$33.00	\$31.00	\$29.98
BG6272	Ladies' Untucked Striped Poplin Shirt	60	\$33.00	\$31.00	\$29.98
BG6273	Ladies' Knit Stretch Woven 'Soho' Shirt	6	\$33.00	\$31.00	\$29.98
BG6300	Ladies' Solid 'Titan' Jersey Polo** - Regular Colors	9, 77	\$19.50	\$18.00	\$17.18
BG6300	Ladies' Solid 'Titan' Jersey Polo - Hi Visibility	9, 77	\$20.50	\$19.00	\$17.98
BG6301	Ladies' Essential Jersey Polo with Tipping**	29	\$20.50	\$19.00	\$17.98
BG6302	Ladies' S/S V-Neck Jersey Tee** - Regular Colors	32, 76	\$11.18	\$9.68	\$9.18
BG6302	Ladies' S/S V-Neck Jersey Tee - Hi Visibility	32, 76	\$11.78	\$10.30	\$9.78
BG6304	Ladies' Colorblock Jersey Tee	33	\$14.00	\$12.50	\$11.98
BG6330	Ladies' L/S Peach Touch Twill Shirt	63	\$29.00	\$27.00	\$25.98
BG6401	Ladies' Essential Pique Polo	24	\$19.00	\$17.50	\$16.58
BG6500	Ladies' S/S Soft Touch Pique Polo	23	\$20.50	\$19.00	\$17.98
BG6502	Ladies' L/S Soft Touch Pique Polo	22	\$27.00	\$25.00	\$23.98
BG6505	Ladies' Y-Placket Soft Touch Pique Polo	23	\$20.50	\$19.00	\$17.98
BG6510	Ladies' IL-50 Hi-Vis Pique Polo	77	\$27.00	\$25.00	\$23.98
BG6600	Ladies' Micro Pique 'Avenger' Polo - Regular Colors	11	\$17.60	\$16.10	\$15.58
BG6600	Ladies' Micro Pique 'Avenger' Polo - Hi Visibility	11	\$18.48	\$16.98	\$15.98
BG6951	Ladies' Full Zip Micro Fleece Jacket	41, 45	\$48.00	\$45.50	\$43.98
BG7007	Men's Bonded Collar Dress Polo New!	5	\$27.00	\$25.00	\$23.98
BG7202	Men's Teflon™ Treated Pique Polo with Pocket**	72	\$27.00	\$25.00	\$23.98
BG7203	Men's Teflon™ Treated Pique Polo**	72	\$26.00	\$24.00	\$22.98
BG7204	Men's Superblend™ Pique Polo	T Y 19	\$24.50	\$23.00	\$21.98
BG7205	Men's Superblend™ Pique Polo with Tipping	21	\$24.50	\$23.00	\$21.98
BG7206	Adult S/S Superblend™ Pique Polo with Pocket	20	\$27.00	\$25.00	\$23.98
BG7207	Men's L/S Superblend™ Pique Polo	Y 20	\$31.00	\$29.00	\$27.98
BG7208	Adult L/S Superblend™ Pique Polo with Pocket	20	\$32.00	\$30.00	\$28.98
BG7210	Men's L/S Essential Poplin Shirt**	54	\$29.00	\$27.00	\$25.98
BG7210S	Men's S/S Essential Poplin Shirt**	55	\$29.00	\$27.00	\$25.98
BG7216	Men's L/S Superblend™ Shirt with Bone Buttons	T 48	\$32.20	\$30.20	\$29.18
BG7216S	Men's S/S Superblend™ Shirt with Bone Buttons	T 49	\$32.20	\$30.20	\$29.18
BG7217	Men's L/S Teflon™ Treated Twill Shirt	T 73	\$34.00	\$32.00	\$30.98
BG7217S	Men's S/S Teflon™ Treated Twill Shirt	73	\$34.00	\$32.00	\$30.98
BG7218	Men's Stretch Poplin Shirt	64	\$33.00	\$31.00	\$29.98
BG7219	Men's Textured Mesh Polo	T 13	\$29.00	\$27.00	\$25.98
BG7220	Men's Textured Mesh Polo with Contrast Piping	12	\$29.00	\$27.00	\$25.98
BG7222	Men's Colorblock Zip Textured Mesh Pullover	31	\$33.00	\$31.00	\$29.98
BG7223	Men's Textured Mesh Polo with Raglan Sleeve	12	\$28.20	\$26.20	\$25.38
BG7224	Men's S/S Snag Resistant Polo	15	\$28.50	\$26.50	\$25.58
BG7225	Adult L/S Snag Resistant Polo	15	\$31.00	\$29.00	\$27.98
BG7226	Men's Colorblock Snag Resistant Polo	14	\$29.00	\$27.00	\$25.98
BG7227	Adult Executive Tonal Stripe Polo	27	\$24.50	\$23.00	\$21.98
BG7228	Men's Crew Neck Heather Jersey Tee	33	\$13.60	\$12.10	\$11.58
BG7229	Men's Executive Heather Jersey Polo	29	\$24.50	\$23.00	\$21.98
BG7230	Men's Solid Zip Jersey Pullover	31	\$25.00	\$23.00	\$21.90
BG7231	Men's Executive Ultra-Lux Polo	28	\$24.50	\$23.00	\$21.98
BG7232	Men's Executive Nailhead Polo	26	\$24.50	\$23.00	\$21.98
BG7266	Men's L/S Superblend™ Shirt with Matching Buttons	T 51	\$32.20	\$30.20	\$29.18
BG7266S	Men's S/S Superblend™ Shirt with Matching Buttons	50	\$32.20	\$30.20	\$29.18
BG7267	Men's Superblend™ Poplin Bistro Shirt	78	\$32.20	\$30.20	\$29.18
BG7268	Men's Untucked Superblend™ Shirt	60	\$32.20	\$30.20	\$29.18
BG7269	Men's Untucked Gingham Check Shirt	59	\$33.00	\$31.00	\$29.98
BG7270-71	Men's Untucked Tricolor Plaid Shirt	61	\$33.00	\$31.00	\$29.98
BG7272	Men's Untucked Striped Poplin Shirt	60	\$33.00	\$31.00	\$29.98
BG7273	Men's Knit Stretch Woven 'Soho' Shirt	6	\$33.00	\$31.00	\$29.98
BG7300	Men's Solid 'Titan' Jersey Polo** - Regular Colors	T Y 9, 77	\$19.50	\$18.00	\$17.18
BG7300	Men's Solid 'Titan' Jersey Polo - Hi Visibility	T 9, 77	\$20.50	\$19.00	\$17.98

Blue Generation 2024 Retail Price List - Effective January 1, 2024

ASI CLASS P		ALSO AVAILABLE IN		ORDER QUANTITY		
Item #	Style	Page #	1-48	49-499	500+	
BG7301	Men's Essential Jersey Polo with Tipping**	29	\$20.50	\$19.00	\$17.98	
BG7302	Adult S/S Crew Neck Jersey Tee** - Regular Colors	Y 32, 76	\$11.18	\$9.68	\$9.18	
BG7302	Adult S/S Crew Neck Jersey Tee - Hi-Visibility	Y 32, 76	\$11.78	\$10.30	\$9.78	
BG7303	Adult L/S Jersey Tee** - Regular Colors	32, 76	\$14.00	\$12.50	\$11.98	
BG7303	Adult L/S Jersey Tee - Hi-Visibility	32, 76	\$15.20	\$13.70	\$13.18	
BG7304	Men's Colorblock Jersey Tee	33	\$14.00	\$12.50	\$11.98	
BG7305	Adult Contrast Crew Neck Heather Tee	33	\$13.40	\$11.90	\$11.38	
BG7306	Adult S/S Triblend Tee	38	\$14.08	\$12.58	\$11.98	
BG7307	Adult 3/4 Sleeve Triblend Baseball Tee	38	\$16.00	\$14.50	\$13.98	
BG7308	Adult Triblend Zip Front Hoodie	39, 45	\$27.50	\$25.50	\$24.58	
BG7309	Adult Triblend Pullover Hoodie	39, 45	\$25.50	\$23.50	\$22.58	
BG7401	Men's Essential Pique Polo	24	\$19.00	\$17.50	\$16.58	
BG7500	Men's S/S Soft Touch Pique Polo	T Y 23	\$20.50	\$19.00	\$17.98	
BG7501	Adult S/S Soft Touch Pique Polo with Pocket	22	\$22.50	\$20.98	\$19.98	
BG7502	Men's L/S Soft Touch Pique Polo	22	\$27.00	\$25.00	\$23.98	
BG7510	Men's IL-50 Hi-Vis Pique Polo	77	\$27.00	\$25.00	\$23.98	
BG7511	Adult Crew Neck Jersey Tee with Reflective Tape Class 2	76	\$28.50	\$26.50	\$25.98	
BG7600	Men's Micro Pique 'Avenger' Polo	T 11	\$17.60	\$16.10	\$15.58	
BG7600	Men's Micro Pique 'Avenger' Polo - Hi Visibility	11	\$18.48	\$16.98	\$15.98	
BG7602	Adult L/S Micro Pique 'Avenger' Polo New!	11	\$21.50	\$19.98	\$18.98	
BG8000P	Men's Pleated Front Pants (sizes 28-40)	68	\$42.00	\$39.50	\$37.98	
BG8000P	Men's Pleated Front Pants (sizes 42-52)	68	\$46.00	\$43.50	\$41.98	
BG8001P	Men's Flat Front Pants (sizes 28-40)	68	\$48.00	\$45.50	\$43.98	
BG8001P	Men's Flat Front Pants (sizes 42-52)	68	\$52.00	\$49.50	\$47.98	
BG8002S	Men's Flat Front Shorts (sizes 28-40)	68	\$35.50	\$33.00	\$31.90	
BG8002S	Men's Flat Front Shorts (sizes 42-52)	68	\$39.50	\$37.00	\$35.50	
BG8202	Ladies' L/S Denim Shirt	56	\$29.00	\$27.00	\$25.98	
BG8202S	Ladies' S/S Denim Shirt	56	\$29.00	\$27.00	\$25.98	
BG8203	Ladies' L/S Y-placket Denim Shirt	57	\$29.00	\$27.00	\$25.98	
BG8206	Men's L/S Denim Shirt	T 56	\$29.00	\$27.00	\$25.98	
BG8206S	Men's S/S Denim Shirt	56	\$29.00	\$27.00	\$25.98	
BG8207	Men's L/S Untucked Denim Shirt	57	\$29.00	\$27.00	\$25.98	
BG8213	Men's L/S Cotton Twill Shirt	T 62	\$30.00	\$28.00	\$27.18	
BG8213S	Men's S/S Cotton Twill Shirt	62	\$30.00	\$28.00	\$27.18	
BG8214	Men's L/S Oxford Shirt	T Y 65	\$36.50	\$34.30	\$32.98	
BG8214S	Men's S/S Oxford Shirt	65	\$36.50	\$34.30	\$32.98	
BG8215	Men's L/S Crossweave Shirt	61	\$31.00	\$29.00	\$27.98	
BG8216	Men's L/S Untucked Crossweave Shirt	61	\$31.00	\$29.00	\$27.98	
BG8330	Men's L/S Peach Touch Twill Shirt	63	\$29.00	\$27.00	\$25.98	
BG8330S	Men's S/S Peach Touch Twill Shirt	63	\$29.00	\$27.00	\$25.98	
BG9301P	Adult Premium Fleece Pullover Hoodie	T 35, 44	\$35.00	\$32.50	\$31.58	
BG9301PD	BG9301P with Colorful Drawcords (Minimum 12 Units)****			Add \$5.90		
BG9302Z	Adult Premium Fleece Zip Front Hoodie	T 35, 44	\$38.00	\$35.50	\$33.98	
BG9302ZD	BG9302Z with Colorful Drawcords (Minimum 12 Units)****			Add \$5.90		
BG9303P	Adult 'Essex' Fleece Pullover Hoodie	37, 44	\$30.00	\$28.00	\$27.18	
BG9304Z	Adult 'Essex' Fleece Zip Front Hoodie	37, 44	\$34.00	\$32.00	\$31.18	
BG9305	Adult 'Wesport' 1/4 Zip Pullover New!	7, 36, 44	\$32.00	\$30.00	\$29.18	
BG9951	Men's Micro Fleece Full Zip Jacket	41, 45	\$48.00	\$45.50	\$43.98	
BG9952	Adult Micro Fleece Zip Pullover	40, 45	\$46.00	\$43.50	\$41.98	
BG9953	Adult Micro Fleece Full Zip Vest	40, 45	\$38.00	\$35.50	\$33.98	
BG9999	Colorful Zipper Pulls. Not available for BG7230/BG6230/BG7222/BG6222 (Minimum 12 Units)****			Add \$3.90		

Guidelines

- Prices listed are for sizes XXS-XL. See chart for upcharges.
- Refer to catalog for available sizes and colors per style.
- See separate price lists for **Sublimated** collections

*Prices effective January 1, 2024 & subject to change without notice. **White fabric is slightly heavier to be less sheer.

6 piece prepack (priced per piece) *Drawcords and Zipper Pulls not sold separately.

Upcharges

	2XL	3XL	4XL	5XL	6XL	7XL	8XL	9XL	10XL	Tall
Knits/Wovens /Studio Pant/ Triblend Hoodies	\$2.00	\$6.00	\$8.00	\$10.00	\$12.00	\$14.00	\$16.00	\$18.00	\$20.00	\$7.00
Hoodies/Fleece	\$5.00	\$6.50	\$11.50	\$20.00	\$20.00	-	-	-	-	\$7.00